



Hello! I'm

# Reese L. Fisher

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## CONTACT

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 Kansas City, MO

## ABOUT ME

An experienced professional who is growth minded, enthusiastic, passionate, and driven to simplify the complex while innovating world-class technology.

## SKILLS

Figma

Adobe Suites

Information Architecture

Wireframing

Prototyping

Wordpress

HTML, JavaScript & CSS

Sifter - Quality Assurance

Maze - Usability Testing

## EXPERIENCE

### Manager of User Experience - Kansas City Current

2024-Present

Design and manage the KC Current App, kansascitycurrent.com, cpkcstadium.com, and kcgoldstandard.com. Manage third-party agencies and cross-departmental teams in launching new features and digital experiences. KPI's include increasing app downloads and engagement, and generating revenue.

### UX Designer - Propaganda 3

2023-2023

Led the end-to-end development of client websites, from initial site mapping and wireframing to final mockups and interactive prototypes. Implemented custom HTML, JavaScript, and CSS, populated site content, and conducted thorough quality assurance prior to launch. Collaborated with clients throughout the process and successfully deployed completed websites.

### Technical Consultant - WellSky

2020-2022

Built out business intelligence dashboards for blood transfusion SaaS product to improve customer experience and engagement. Created data visualizations in QlikSense and Sisense.

## EDUCATION

### Kansas State University

2022 - 2023

Certificate in UX/UI Design

2016 - 2020

Bachelors in Business with an emphasis on Management Information Systems, Data Analytics, and Anthropology.

### Freie Universität

2019 - 2019

Completed Anthropology course work in Berlin, Germany.